

2/9/04

02-10-2004

o.: 10001028

To the Honorable Commissioner of Patents and



inal documents or copy hereof.

1. Name of conveying party(ies): 102665894

of receiving party(ies):

TMW Marketing Company, Inc.

Name: K & G Men's Center, Inc.

Address: 1750-A Ellsworth Industrial Boulevard Atlanta, Georgia 30318

Individual(s) Association
General Partnership Limited Partnership
X Corporation California

Individual(s) citizenship:
Association
General Partnership
Limited Partnership
X Corporation Delaware

Additional name(s) of conveying party(ies) attached Yes X No

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes X No
(Designations must be a separate document from Assignment)
Additional name(s) & addresses attached? Yes X

3. Nature of conveyance:

X Assignment Merger
Security Agreement Change of Name
Other:

Execution Date: February 2, 2004

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,036,058 (LINEA UOMO & Design)
2,760,180 (LINEA UOMO & Design)
2,801,539 (LINEA UOMO)

Additional Numbers attached? Yes No X

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark N. Mutterperl
Internal Address: Fulbright & Jaworski L.L.P.
Street Address: 666 Fifth Avenue
City: New York State: NY Zip: 10103

6. Total number of applications and registration involved: 3

7. Total fee (37 CFR 3.41) \$ 90.00
X Enclosed
X Authorized to be charged to deposit account in the event of insufficiency of check

8. Deposit account number:
[NUMBER] 50.0624-Order No. 10001028
(Attach duplicate copy of this page if paying by deposit account)

02/09/2004 ECOOPER 00000253 2936058

DO NOT USE THIS SPACE

01 FC:8521 40.00 DP
02 FC:8522 50.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark N. Mutterperl
Name of Person Signing

Signature

February 3, 2004
Date

Total number of pages including cover sheet and attachments 1

OMB No. 0651-0011 (exp. 4/94)

"Express Mail" mailing label No.

TRADEMARK ASSIGNMENT

WHEREAS, TMW MARKETING COMPANY, INC., a corporation organized under the laws of the State of California, having a place of business at 40650 Encyclopedia Circle, Fremont, CA 94538-2453 ("Assignor") owns the following marks:

1. LINEA UOMO & Design, which is registered in the United States Patent and Trademark Office, Registration No. 2,036,058, issued February 5, 1997; and
2. LINEA UOMO & Design, which is registered in the United States Patent and Trademark Office, Registration No. 2,760,180, issued September 2, 2003; and
3. LINEA UOMO, which is registered in the United States Patent and Trademark Office, Registration No. 2,801,539, issued December 30, 2003 (the "Marks").

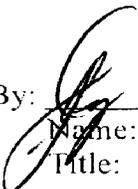
WHEREAS, K & G Men's Center, Inc., a corporation organized under the laws of the State of Delaware, having a place of business at 1750-A Ellsworth Industrial Boulevard, Atlanta, Georgia 30318 ("Assignee"), desires to acquire the Marks and the registrations thereof;

NOW THEREFORE, for all good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee all of its rights, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and the registrations thereof.

TMW Marketing Company, Inc.

Dated: February 2, 2004

By:


Name: Jerry L. Lovejoy
Title: Vice President